# PRD Work Session

- Overview
- HRG Observations
- Real Estate Market Trends
- Census Comparison
- Dover PRD Background
- Site Visit Observations
  - New Britain Township
  - Dublin Borough
  - Manheim Township (Richmond Square)



#### Observations

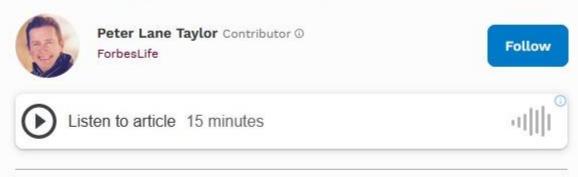
A site observation report and/or direct commentary for each example of mixed-use development are provided for each community researched (please see attached):

- Dublin Borough— Dublin is located on a major north-south travel route carrying tens of thousands of vehicles through the very center of town. Zoning changes were recommended in previous planning studies to encourage redevelopment of this decaying borough. A private developer coordinated with separate end users of a new Grandview Hospital Clinic, retail/restaurant venues, and attached residential units. This project is under construction and mostly sold/leased.
  - a. Former Borough Manager Angela Benner (now Plumstead Township Manager: abenner@plumstead.gov) can offer insights. Phone: 215-766-8914
- 2. New Britain Borough—New Britain is located on the old Route 202 corridor carrying tens of thousands of commuters to and from New Jersey and Norristown, PA and Philadelphia. Multiple planning studies were completed with public participation supporting a mixed-use overlay district, locally called University Village, to encourage development of multistory residential, small retail and grocery, and restaurants immediately adjacent Delaware Valley University. Phase 1 is complete and includes a three-story mixed-use apartment-grocery-office-retail with regional pedestrian trail connection and outdoor public space.
  - Kent Baird, AICP, former New Britain Borough appointed planner can offer insights (kbaird@hrg-inc.com) Phone: 215-837-1534
- 3. New Britain Township—the intersection of PA Route 313 and Ferry Road is recognized as the Village of Fountainville. The northwest corner was developed into a mixed-use pharmacy, office, restaurant, and retail development with strict stormwater regulations and architectural design standards. CVS served as the developer's commercial anchor with the township's insistence designs mimic rural/barn charm.
  - a. Township supervisors Helen Haun (hhaun@newbritaintownship.org) and William "Bill" Jones (bjones@newbritaintownship.org) can provide commentary on the original process. Phone: 215-822-1391
- 4. Manheim Township- Four communities were examined as part of this memo Worthington at Township Square located along Oregon Pike, Richmond Square located along Fruitville Pike, Belmont Town Center also along Fruitville Pike, and the Crossings at Conestoga along Harrisburg Pike. The Township has both a planned residential and at the time a planned commercial development ordinance which encouraged these suburban development communities.
  - a. Lisa Douglas, Director of Community Development (Idouglas@manheimtownship.org). Phone (717-569-6406 extension 1123)

Based on the above case studies and review of the draft Dover Township PRD Ordinance HRG provides the following observations and considerations for inclusion within any future proposed Dover Township PRD Ordinance language:

## **Forbes**

# COVID-19 Has Changed The Housing Market Forever. Here's Where Americans Are Moving (And Why)



Amid all the uncertainty brought on by COVID-19 over the past six months, one thing is assured: the pandemic has re-ordered real estate markets across the board on an unprecedented scale.

Some of this may be irreversible. Real estate's re-sorting this time isn't just based on markets crashing (the Great Recession), political turmoil (the 1979 oil embargo), or financial speculation (the first and second dot.com busts)—after which there's generally confidence that overall consumer demand and buyer preferences will sooner or later snap back to normal.



#### The Seasons

**DOVER, PA 17315** 



#### From the High \$200s

The Seasons is a large planned community of over 200 lots, North of York. Close to the new UPMC hospital, Ski Roundtop, Gifford Pinchot SP and most of the major shopping in York. Quick access to 83 North, Rt. 30 and I-83.

Seasons Phase III Recorded on 3/26/2021

## January 2020 – December 2021:

- 216 SFD's
- 285 Multi-Family Units



### Copper Chase – 108 Multi Family Units



Dover Township Growth Projections - 2022-2027									
Subdivision/Complex	New Dwelling Units	Students Per Dwelling Unit**	New Student Projection (Rounded Up)	w Student Projection (Rounded Up) Dwelling Type					
Terra Vista	154	0.17	26	26 MFD					
Reserve at Copper Chase	108	0.17	18 MFD		(completed)				
Dover Highlands	180	0.17	31 MFD		2022-2025				
Norma's Ridge	55	0.25	14	.14 MFD					
Seasons Phase IV	56	0.43	24	SFD	2024-2025				
Seasons Phase IIIA	55	0.43	24	SFD	2023-2024				
Seasons Phase II	52	0.43	22	SFD	2022				
Brownstone 3&4	217	0.43	93	SFD	2022-2023				
Donwood IIB	61	0.43	26	SFD	2022-2023				
Fountain Rock II	90	0.43	39	SFD	2022-2023				
Bupp McNaughton II	19	0.06	1	SFSD	2022-2023				
Bupp McNaughton III	17	0.06	1	SFSD	2023-2024				
Bupp McNaughton IV	31	0.06	2	SFSD	2024-2026				
Bupp McNaughton V	19	0.06	1	SFSD	2025-2027				
Total Dwelling Units	1114		322						

<sup>\*\*</sup>Source - National Association of American Home Builders - Table 1 - Average Number of Public School Children per Housing Unit By Structure Type
Bupp McNaughton is a 55+ Community. Student impact numbers were based on a 20+ Unit Multifamily Development as no other data was able to be found.

SFD - Single Family Dwelling

MFD - Multi Family Dwelling

SFSD - Single Family Semi-Detached

#### Manheim Township:

- Population (2020): 43,977
- 24.3 Square Miles
- 15,552 Acres
- Density 1,810 People/Sq Mile

#### New Britain Township:

- Population (2020): 12,327
- 14.7 Square Miles
- 9,900 Acres
- Density 839 People/Sq Mile

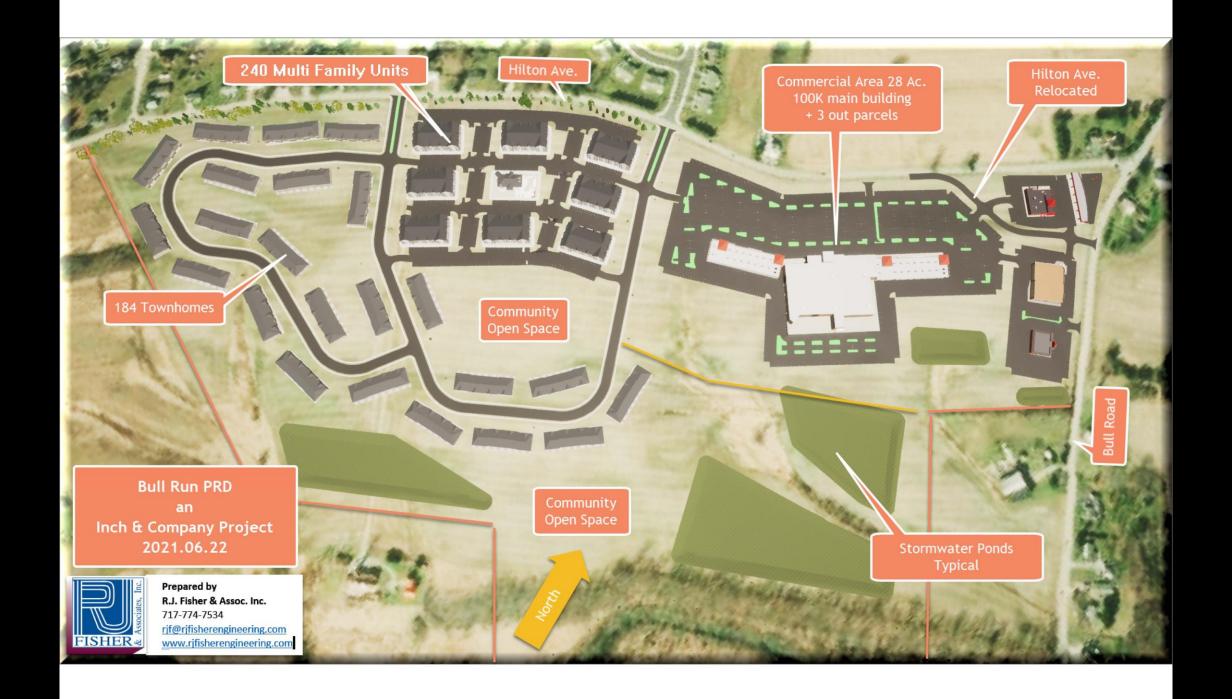
#### **Dover Township:**

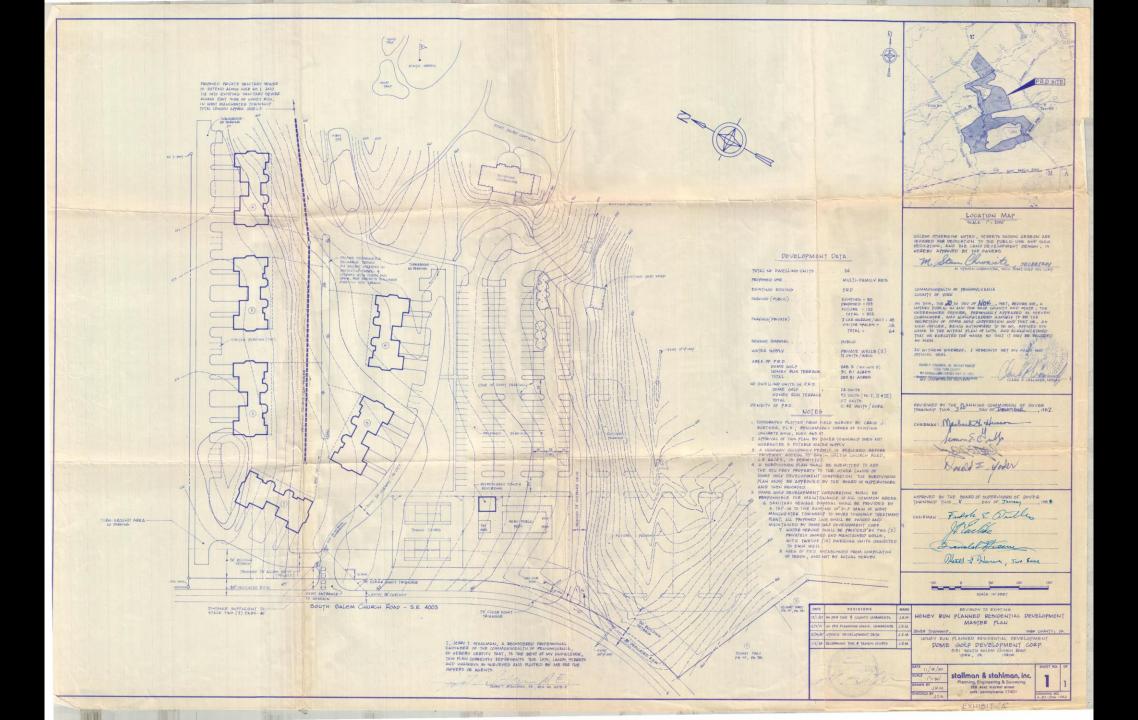
- Population (2020): 22,366
- 42.1 Square Miles
- 26,944 Acres
- Density 531 People/Sq Mile

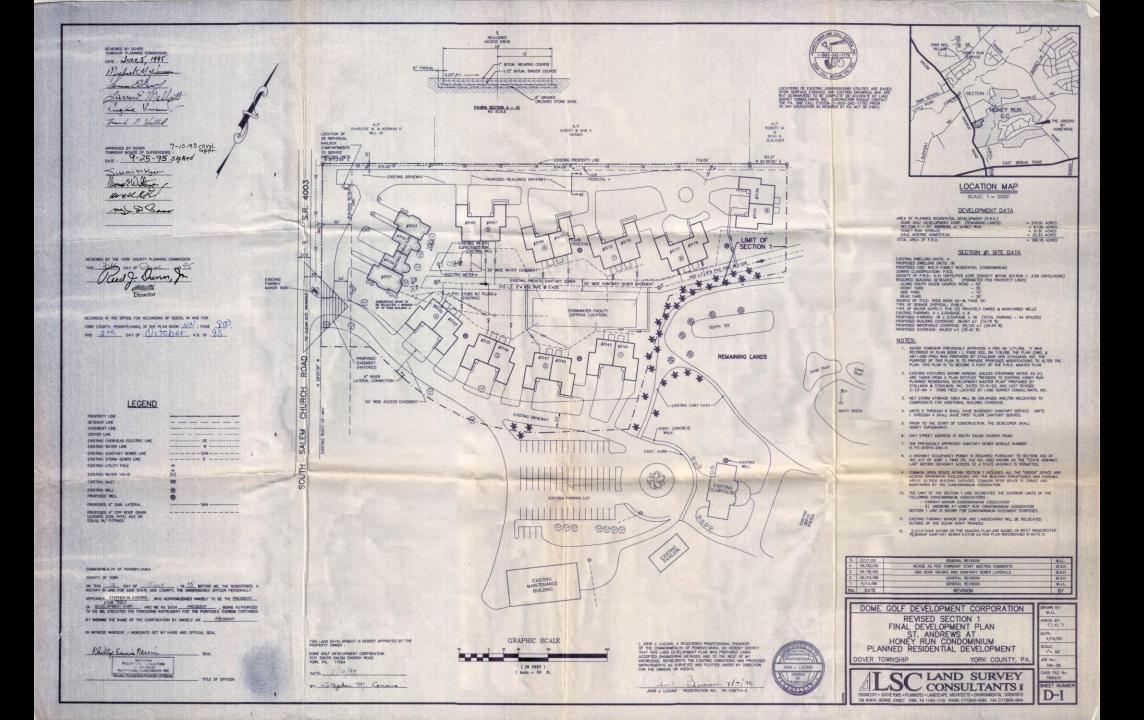
All Topics	Manneim township, Lancaster County, Pennsylvania	New Britain township, Bucks County, Pennsylvania	Dover township, York County, Pennsylvania	
Population, percent change - April 1, 2020 (estimates base) to July 1, 2021, (V2021)	▲ NA	▲ NA	<b>▲</b> N/	
♣ PEOPLE	•			
Population				
Population Estimates, July 1 2021, (V2021)	▲ NA	▲ NA	▲ NA	
Population estimates base, April 1, 2020, (V2021)	▲ NA	▲ NA	▲ NA	
Population, percent change - April 1, 2020 (estimates base) to July 1, 2021, (V2021)	▲ NA	▲ NA	▲ N/	
Population, Census, April 1, 2020	15.3% 43,977	11.4% 12,327	6.1% 22,36	
Population, Census, April 1, 2010	38,133	11,070	21,07	
Age and Sex				
Persons under 5 years, percent	▲ 5.4%	▲ 5.6%	▲ 5.79	
Persons under 18 years, percent	<b>▲</b> 21.9%	<b>△</b> 22.0%	<b>▲</b> 20.39	
Persons 65 years and over, percent	▲ 22.6%	▲ 18.5%	▲ 18.19	
Female persons, percent	<b>▲</b> 52.4%	▲ 52.1%	<b>▲</b> 52.39	
Race and Hispanic Origin	<b>■</b> J2.470	■ J2.170	<b>32.0</b> 0	
White alone, percent	▲ 85.9%	<b>▲</b> 93.4%	<b>▲</b> 94.89	
Black or African American alone, percent (a)	<b>▲</b> 3.7%	<b>▲</b> 1.4%	▲ 2.59	
American Indian and Alaska Native alone, percent (a)	▲ 0.2%	▲ 0.0%	▲ 0.09	
Asian alone, percent (a)	▲ 5.2%	<b>▲</b> 4.8%	▲ 0.59	
Native Hawaiian and Other Pacific Islander alone, percent (a)	▲ 0.0%	▲ 0.0%	▲ 0.09	
Two or More Races, percent	<b>▲</b> 3.1%	▲ 0.4%	<b>▲</b> 2.09	
Hispanic or Latino, percent (b)	▲ 10.5%	<b>▲</b> 2.5%	▲ 5.29	
White alone, not Hispanic or Latino, percent	<b>▲</b> 78.4%	▲ 90.9%	▲ 89.9%	
Population Characteristics				
Veterans, 2015-2019	2,546	536	1,54	
Foreign born persons, percent, 2015-2019	8.3%	7.7%	1.89	
Housing				
Housing units, July 1, 2019, (V2019)	X	X		
Owner-occupied housing unit rate, 2015-2019	72.2%	86.0%	84.39	
Median value of owner-occupied housing units, 2015-2019	\$237,700	\$358,300	\$154,10	
Median selected monthly owner costs -with a mortgage, 2015-2019	\$1,689	\$2,289	\$1,41	
Median selected monthly owner costs -without a mortgage, 2015-2019	\$632	\$772	\$57-	
Median gross rent, 2015-2019	\$1,220	\$1,394	\$1,08	
Building permits, 2020	X	X		
Families & Living Arrangements				
Households, 2015-2019	15,954	4,153	8,68	
Persons per household, 2015-2019	2.44	2.72	2.4	
Living in same house 1 year ago, percent of persons age 1 year+, 2015-2019	87.1%	89.5%	87.99	
Language other than English spoken at home, percent of persons age 5 years+, 2015-2019	14.0%	8.9%	2.99	
Computer and Internet Use				
Households with a computer, percent, 2015-2019	92.0%	94.5%	88.59	
Households with a broadband Internet subscription, percent, 2015-2019	83.6%	92.7%	79.29	
Education				
High school graduate or higher, percent of persons age 25 years+, 2015-2019	94.0%	96.4%	90.69	
Bachelor's degree or higher, percent of persons age 25 years+, 2015-2019	46.7%	46.2%	18.89	
Health				
With a disability, under age 65 years, percent, 2015-2019	5.9%	5.1%	8.89	
Persons without health insurance, under age 65 years, percent	<b>△</b> 4.4%	<b>△</b> 2.7%	<b>▲</b> 4.69	

U.S. Census Bureau Quid	eau QuickFacts: Dover township, York County, Pennsyl	. https://www.ce	nsus.gov/quickfac	ts/fact/table/manheim	townshiplancaster
	Economy				
	In civilian labor force, total, percent of population age 18 years+, 2015-2019	64.4%	68.6%	67.4%	
	In civilian labor force, female, percent of population age 16 years+, 2015-2019	58.7%	62.6%	60.3%	
	Total accommodation and food services sales, 2012 (\$1,000) (c)	113,030	12,077	11,312	
	Total health care and social assistance receipts/revenue, 2012 (\$1,000) (c)	380,325	48,343	20,979	
	Total manufacturers shipments, 2012 (\$1,000) (c)	1,206,053	D	47,135	
	Total retail sales, 2012 (\$1,000) (c)	873,575	54,036	115,861	
	Total retail sales per capita, 2012 (c)	\$22,572	\$4,880	\$5,464	
	Transportation				
	Mean travel time to work (minutes), workers age 16 years+, 2015-2019	22 0	31.5	28.8	
	Income & Poverty				
	Median household income (in 2019 dollars), 2015-2019	\$78,294	\$103,836	\$61,865	
	Per capita income in past 12 months (in 2019 dollars), 2015-2019	\$46,171	\$47,776	\$31,689	
	Persons in poverty, percent	▲ 6.1%	▲ 5.5%	▲ 6.9%	
	BUSINESSES				
	Businesses				
	Total employer establishments, 2019	X	X	X	
	Total employment, 2019	X	×	×	
	Total annual payroll, 2019 (\$1,000)	×	×	×	
	Total employment, percent change, 2018-2019	X	×	X	
	Total nonemployer establishments, 2018	X	×	X	
	All firms, 2012	4,248	1,007	1,161	
	Men-owned firms, 2012	2,290	642	531	
	Women-owned firms, 2012	1,444	307	435	
	Minority-owned firms, 2012	354	61	65	
	Nanminority-owned firms, 2012	3,662	919	1,054	
	Veteran-owned firms, 2012	364	54	151	
	Nonveteran-owned firms, 2012	3,675	926	969	
	GEOGRAPHY				
	Geography			150	
	Population per square mile, 2010	1,598.4	750.1	507.2	
	Land area in square miles, 2010	23.86	14.76	41.56	
	FIPS Code	4207146896	4201753304	4213319704	

2 of 3







#### August 9, 1971 ORDINANCE NO. 125

AN ORDINANCE REGULATING PLANNED RESIDENTIAL DEVELOPMENT; TO PROVIDE FOR VARIETY AND FLEXIBILITY IN LAND DEVELOPMENT FOR RESIDENTIAL PURPOSES AND USES ANCILLARY THERETO; ESTABLISHING STANDARDS AND CONDITIONS FOR PLANNED RESIDENTIAL DEVELOPMENT; PROVIDING FOR THE MORE EFFICIENT ALLOCATION AND MAINTENANCE OF COMMON OPEN SPACE ANCILLARY TO NEW RESIDENTIAL AREAS; PROVIDING FOR THE ADMINISTRATION AND ENFORCEMENT OF THIS ORDINANCE IN THE TOWNSHIP OF DOVER , IN THE COUNTY OF YORK AND COMMONWEALTH OF PENNSYLVANIA.

BE IT ORDAINED by the BOARD OF SUPERVISORS OF THE TOWNSHIP
OF DOVER , in the County of York and Commonwealth of
Pennsylvania, as follows:

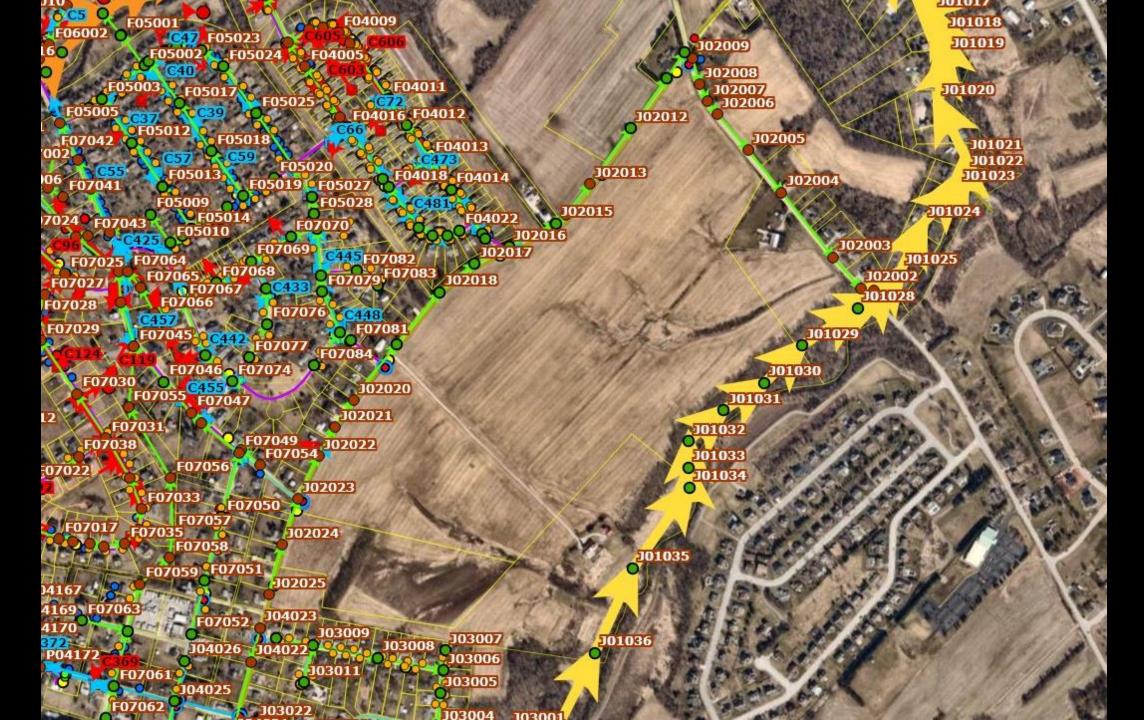
#### PART I

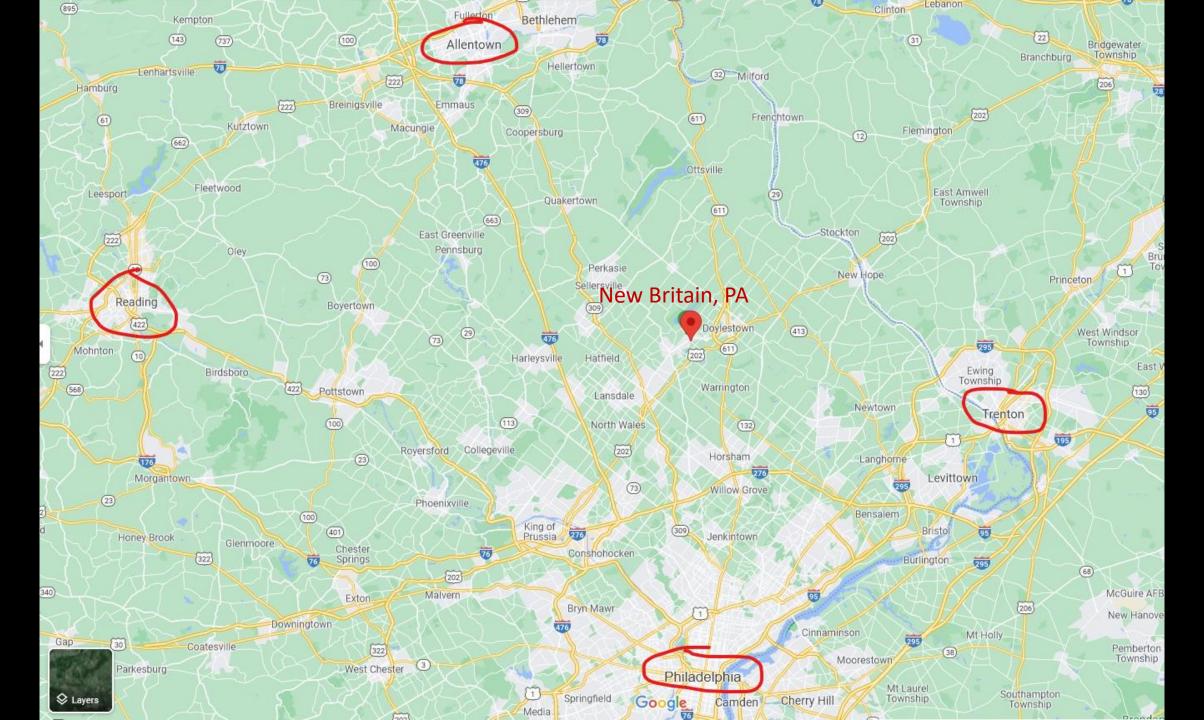
#### TITLE AND PURPOSES; DEFINITIONS

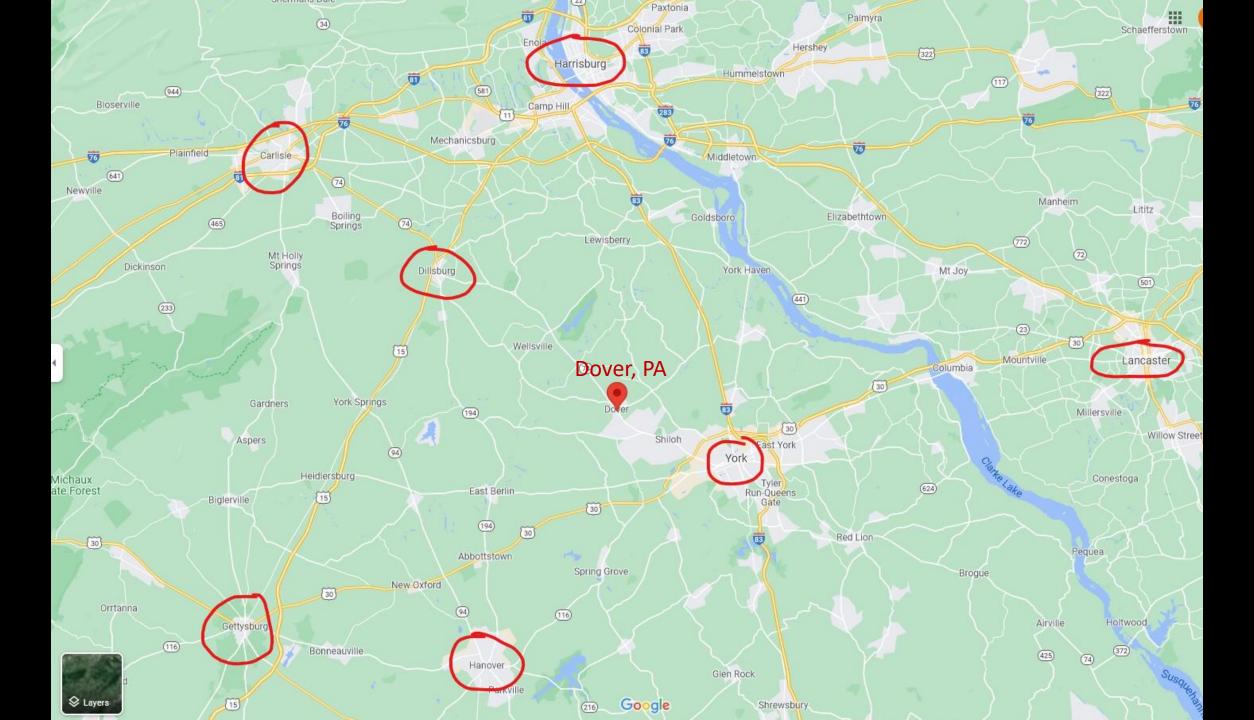
- s. 100 Short Title: This Ordinance shall be known as the

  "Dover Township Planned Residential Development Ordinance."
- s. 101 Purposes of Ordinance: In order that the purposes of this Ordinance be furthered in an era of increasing urbanization and of growing demand for housing of all types and design; to insure that the provisions of the Dover Township Zoning Ordinance which are concerned in part with the uniform treatment of dwelling type, bulk, density and open space within each zoning district, shall not be applied to the improvement of land by other than lot by lot development in a manner that would distort the objectives of that Ordinance; to encourage innovations in residential development and renewal so that the growing demand for housing may be met by greater variety in type, design and layout of dwellings and by the conservation and more efficient use of open space ancillary to said dwellings; so that greater opportunities for better housing and recreation may extend to all citizens and residents of this Township; and in order to encourage a more efficient use of land and of public services and to reflect changes in the technology of land development so that economies secured may enure to the benefit of those who need homes; and, in aid of these purposes, to provide a procedure which can relate the type, design and layout of residential development to the particular site and the particular demand for housing existing at the time of development in a manner consistent with the preservation of the property values within existing

- (a) Uses Permitted: The uses permitted in a planned residential development may include and shall be limited to:
  - (1) Dwelling units in detached, semi-detached, attached or multi-storied structures, or any combination thereof; and
  - (2) Non-residential uses of a religious, cultural, educational, recreational, office and commercial character to the extent they are designed and intended to serve primarily the residents of the planned residential development.
  - (3) No commercial use, nor any building devoted primarily to a commercial use, shall be built or established prior to the residential buildings or uses it is designed or intended to serve.
- (b) Density, or intensity, of land use:
  - (1) The total ground area occupied by buildings and structures shall not exceed 25% of the total area of the planned residential development.
  - (2) The maximum number of dwelling units shall not exceed fourteen (14) dwelling units for each acre of the total area of land contained within the planned residential development.
  - (3) Any proposed planned residential development shall contain not less than one thousand (1,000) dwelling units, and two hundred fifty (250) acres of land. For the purposes of this Ordinance, where the area of land contained within a proposed planned residential development lies party in two or more municipalities, each of which have a Planned Residential Development Ordinance, all of such contiguous land may be added together for the purpose of determining compliance with the requirement of two hundred fifty (250 acres.







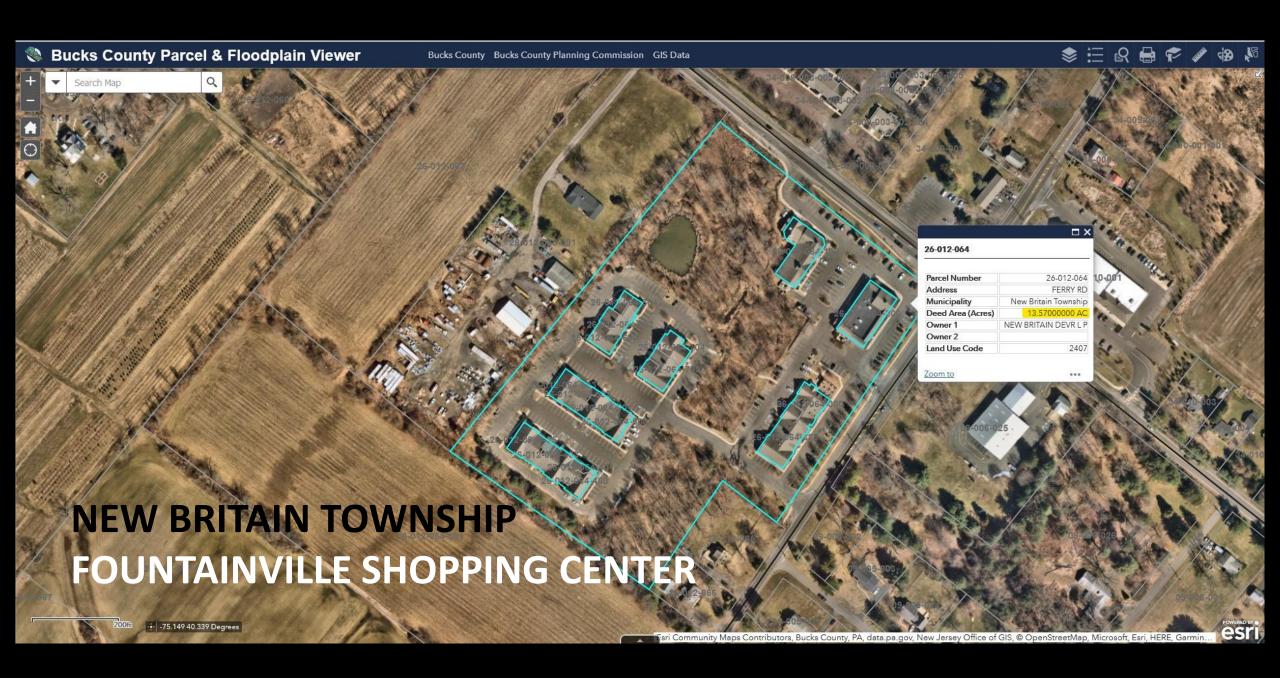


# New Britain Township Bucks County, Pennsylvania

207 Park Avenue / Chalfont, Pa 18914 / C 215-822-1391















































































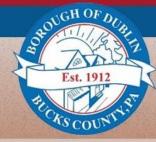












## DUBLIN BOROUGH

Bucks County, Pennsylvania

119 Maple Avenue Dublin, Pa 18917 **L** 215-249-3310









Forms and Documents

Browse our Borough forms and documents section for important info **Borough Council** View our current agenda or Borough meeting minutes

Pay Your Utility Bill Securely pay or view your **Dublin Borough** utility bill online

**Emergency Alerts** Receive text messages and/or email alerts for our region

DUBLIN NEWS

**COVID 19 UPDATES** 

01/04/2022 Get Vaccinated to Protect Against COVID-19 Delta Variant and Future Threats: [....]

LOCAL WEATHER





Measurement









Measurement Result

10.2 Acres

Clear

App State

Click to restore the map extent and layers visibility where you left off.





























Buy Rent Sell Compass Exclusives V New Development Agents V City, Neighborhood, Address, School, ZIP, Agent, ID

#### 186 Pipers Inn Drive

Fountainville, PA 18923

\$325,000 Last Sold Price

2 Baths 1/2 Baths

3

Beds

2

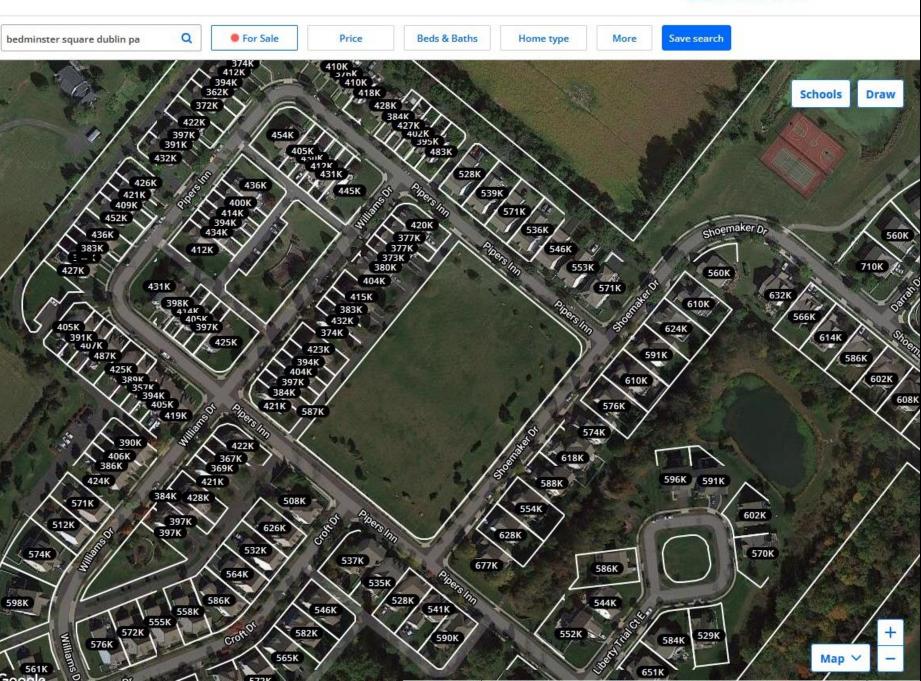
2,016 Sq. Ft. ☆ Save \$161 / Sq. Ft.

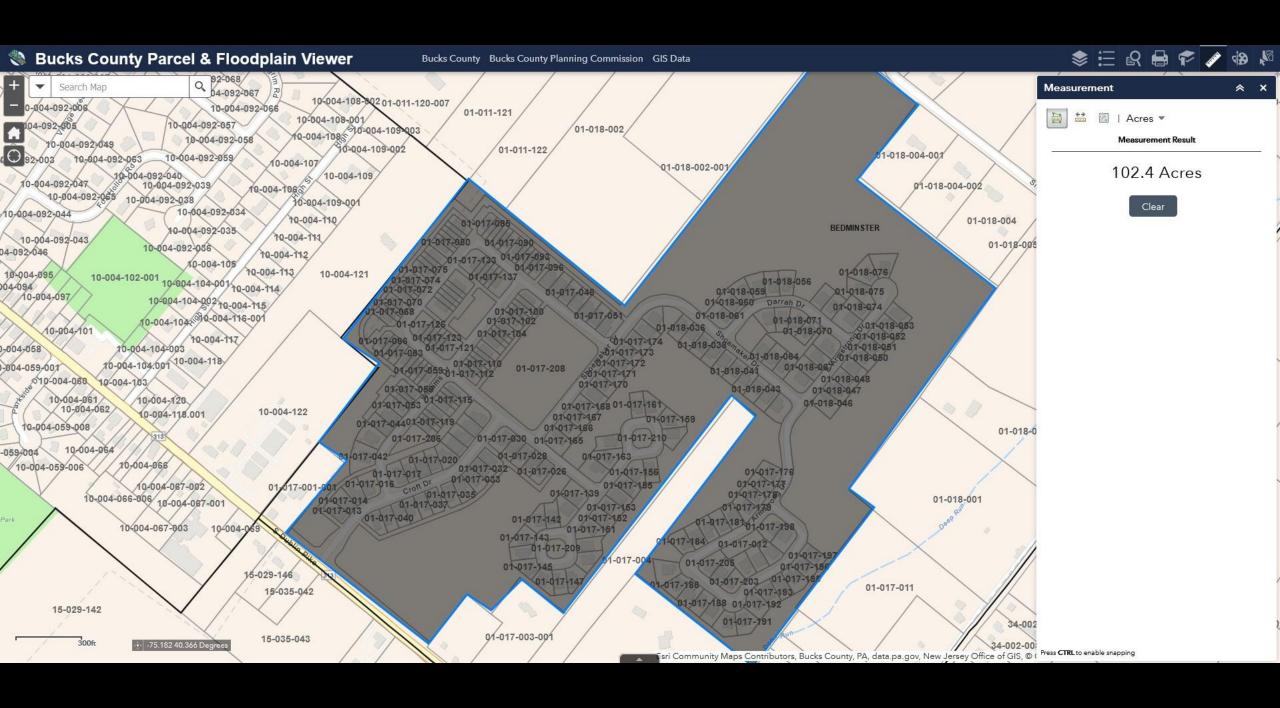


Overview	Location	Property Info	Property History	Public Records	Schools	Similar Homes	
Closed 7			Property History	Fublic Records	Schools		
bı	ight MLS						
<				125	>		∭

Status	Closed			
MLS#	PABU470968			
Days on Market	6			
Taxes	\$4,632 / year			
HOA Fees	\$136 / month			
Condo/Co-op Fees	-			
Compass Type	Townhouse			
MLS Type	Residential / Fee Simple			
Year Built	2007			
Lot Size	0.06 AC / 2,664 SF			
County	<b>Bucks County</b>			



























605 Richmond Drive | Lancaster, PA | 17601





605 Richmond Drive | Lancaster, PA | 17601





<u>POPULATION</u>

247,985

20 MINUTE

DRIVE

TIME

**EMOGRAPHICS** 



**EMPLOYEES** 

199,993



**HH INCOME** 

\$89,278



**HOUSEHOLDS** 

99,081



TRAFFIC COUNTS

FRUITVILLE PIKE - 16,000 VPD ROUTE 30 - 66,000 VPD

#### PROPERTY OVERVIEW

Richmond Square is a newer mixed use, ideally and conveniently positioned along Fruitville Pike in Lancaster, PA., with easy access to Route 30. The project includes over 30,000 square feet of retail as well as over 1,000,000 square feet of residential space neighboring the center. Richmond Square is located within a mile of Route 30 (66,000 VPD), which is the major thoroughfare in the Lancaster market. The project also benefits from dense demographic numbers which include 51,882 households within a 5-mile radius, as well as an average household income of \$83,586.

#### LOCATION

Richmond Square is ideally situated on Fruitville Pike approximately five (5) miles from downtown Lancaster City. Highly traveled Route 722 (Petersburg Road) and Fruitville Pike, provide convenient access for employees, visitors or residents to the subject property. Located in Manheim Township, the project is located within a fast-growing market of residential and retail, making it the ideal location for any use.

#### TRADE AREA

Approximately 11,000,000 visitors come to the Lancaster area each year, generating a direct economic impact of \$1.92 billion. The trade area is ranked 5th among the 49 DMAs in Pennsylvania. The immediate trade area has also seen a growth in population of 4.9% in the last 10 years, which is above the national average. The closest regional retail corridors to Richmond Square include Route 30 and Fruitville Pike. Route 30 is highlighted by The Park City Mall, which is a regional enclosed mall anchored by The Bon Ton, Boscov's, JCPenney, Kohl's, and Sears; other co-tenants include Apple, Michael Kors, Express, H&M and more. Fruitville Pike is highlighted by the Shoppes at Belmont, which is a high-end new construction shopping center anchored by Target and Whole Foods; co-tenants include Nordstrom Rack, PF Chang's, Starbucks, ULTA & Dick's Sporting Goods.







York Office: 3528 Concord Rd. York, PA 17402

Exton Office: 1 Fast Llwichlan Avenue, Suite 409, Exton, PA 19341

Exton Office: 1 East Uwchlan Avenue, Suite 409, Exton, PA 19341

Lancaster Office: 150 Farmington Lane, Suite 201, Lancaster, PA 17601

ABE KHAN I BRAD ROHRBAUGH I CHAD STINE 717-843-5555

www.bennettwilliams.com



605 Richmond Drive | Lancaster, PA | 17601









605 Richmond Drive | Lancaster, PA | 17601





York Office: 3528 Concord Rd. York, PA 17402 Exton Office: 1 East Uwchlan Avenue, Suite 409, Exton, PA 19341 Lancaster Office: 150 Farmington Lane, Suite 201, Lancaster, PA 17601 ABE KHAN I BRAD ROHRBAUGH I CHAD STINE 717-843-5555

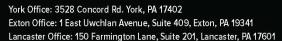
www.bennettwilliams.com



605 Richmond Drive | Lancaster, PA | 17601













































Based on the above case studies and review of the draft Dover Township PRD Ordinance HRG provides the following observations and considerations for inclusion within any future proposed Dover Township PRD Ordinance language:

- 1. Pedestrian Design Approach
- 2. Open Space Design
- 3. Community Green
- 4. Vertical Mix of Uses
- 5. Architectural Design Standards based on a Visual Preference Survey
- 6. Gateways and Focal Points
- 7. Mix of Residential product (attached/townhomes, SFD's, Apartments, etc.)
- 8. Mix of Non-residential product
- 9. Minimum provisions (residential vs. commercial)
- 10. Block and Street Layout multimodal transportation & pedestrian safety
- 11. Parking and Pedestrian Improvements

Herbert, Rowland & Grubic, Inc.

<sup>•</sup>It is strongly recommended that the new ordinance be considered as a conditional use process that includes a sketch plan process to allow for collaboration and negotiation with between the applicant and the Township.

# Questions?

Where do we go from here?