



# 2022 DOVER RECREATION SPONSORSHIP GUIDE

2480 W Canal Rd. Dover PA 17315 [www.DoverTwpRec.com](http://www.DoverTwpRec.com)





# PROGRAMS & EVENTS



## A NOTE FROM MISS CHALET:

We invite you, your family, your business or your organization to become a sponsor and join us as we bring **FUN** to our community!

Dover Township Recreation offers numerous recreation programs and special events throughout the year for the community to come together and enjoy. Most of these programs and events are provided at no cost or low cost. With your help, we can continue long standing traditions, like the **Old-Fashioned Carnival**, bring back old favorites (**Dover Halloween Parade**), and create new memories (**Red, White & BOOM! in July**).

Dover Township Recreation events are attended by people from all over York County. Our attendance is growing! People are realizing that Dover is a great place to create memories with your family.

Sponsors are recognized in unique and visible ways: Dover Township Recreation Facebook page (over 4,300 likes), link to your site from Dover Township website and Dover Township Recreation website, Dover Township newsletter (received by 8,500 households), signage at the event you are sponsoring, and recognition in Facebook event pages. ***Please check each event for additional event specific recognition.***

You can also donate a gift card or a new item that we can use as a prize for a contest. We will also accept bags of candy throughout the year (we go through a lot!) - especially at Easter and Halloween. Ask us for more info!.

Find something you want to support? Please complete the form at the back and return it to us. We look forward to working with you!

**Chalet Harris, CPRP, CPSI**

Parks & Recreation Director

Dover Township

**"We don't stop playing because we grow old.  
We grow old because we stop playing"**  
**George Bernard Shaw**

# All Sponsors Receive:



Listed as a sponsor on our Facebook events (over 4,300 likes)



Signage showing your support at the event



Company name/logo included on event marketing material.

*\*Logo size based on donation level.*



Listed as a sponsor on our event pages on our websites:

[www.dovertownship.org](http://www.dovertownship.org)

[www.DoverTwpRec.com](http://www.DoverTwpRec.com)

Events advertised in Dover Township Newsletter (over 8,500 printed) - *(printing deadlines apply)*

# BunnyFest

**April 15 & 16**

Approximately 1000  
attendees

Easter Egg Hunts for EVERYONE! Friday night is for the grown ups (**new this year!**). Saturday is for the kids. We have egg hunts for ages 0-5; 6-9; Special Needs; Dogs (**also new!**) during the afternoon and the big kids (10-18) Saturday night. This event also features photos with the Easter Bunny and other fun things.

## Sponsorship Levels

**Bunny**

**\$500**

**Egg**

**\$200**

**Basket**

**\$50**



# Take Me Fishing

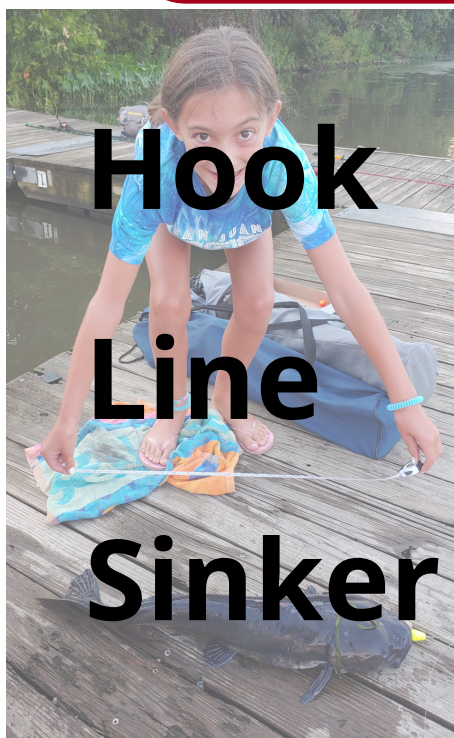
**May TBA**

Approximately 150 attendees



This **FREE** event is a partnership with the York Area Recreation Directors (YARD) and the PA Fish & Boat Commission. Children get a "learn to fish" lesson and then they get to fish! This event is held at Pinchot Park. Sponsorships help provide a **FREE** meal and bait for the children to use.

## Sponsorship Levels





# Movies in the Park

**2nd/4th Fridays  
June - Sept**

Approximately 150 attendees

Friday night movies return to Brookside Park in 2022. These family-friendly movies draw between 100-200 people per movie. Food trucks and activities are available before the movies start for a fun-filled family night.

**Movies showing:** Tangled, The Goofy Movie, Luca, Trolls: World Tour, Frozen 2, The Lego Movie, Scoob!, Doolittle.

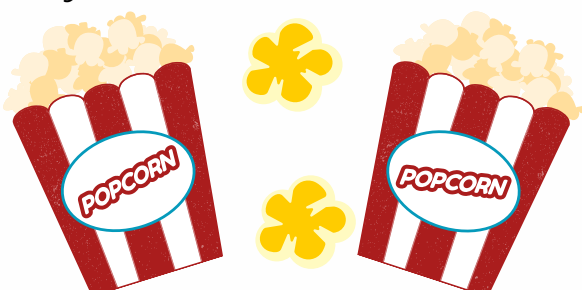
## Sponsorship Levels

**Full Season**

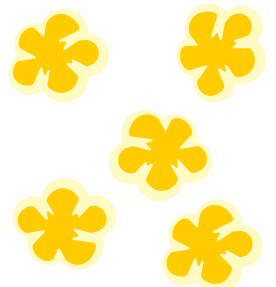
**\$3500**

**Per Movie**

*you choose the movie*



**\$450**



# Red, White & BOOM!

## July 3

New event!



We are excited to announce our **First Ever Fireworks Show!** Help us celebrate our Nation's Birthday. Fireworks will be launched from the new Eagle View Park. There will be a concert at Dover Community Park with the Spring Garden Band, games, fun and food trucks.

**Happy Birthday, America!**

## Sponsorship Levels

**Full Show**

**\$5000**

**Illuminator**

**\$1000**

**Rocket**

**\$500**



# Summer Playground

**June 20 - Aug 12**

Approximately 100/week

Summer Playground is now an eight-week program for kids ages 5-16 with a full-day or half-day option. Older children have a special curriculum based on leadership skills and volunteering. Campers are treated to special guests, snow cones, and water play days. You can help send a kid to camp! We have scholarship programs available to help those who need it.

## Sponsorship Levels



**Snowcone**



**\$500**



**Sunscreen**



**\$250**

**Waterplay**

**\$100**

# Old Fashioned Carnival

**July 27**

Approximately 500 attendees



Cake walks, face painting, petting zoo, carnival games, the Emigsville Band, bounce house, spin art, funnel cake, cotton candy, slushees, soft pretzels, popcorn, burgers, dogs, and CANDY! This long-standing tradition brings old time fun to our community. In 2022, we are adding a baking contest and something fun for your pooch.

## Sponsorship Levels

**Funnel Cake**

**\$500**

**Cotton Candy**

**\$250**

**Popcorn**

**\$100**



# Fall Fest

**Oct 1**

Approximately 1000 attendees

Celebrate the harvest season with fun for the family.

Rides, games, petting zoo, face painting, and **NEW** for 2022 - Chili Cook Off! We are inviting municipalities, fire departments and police departments to go head to head.

The community gets to choose their favorites.



## Sponsorship Levels

**Farmer**

**\$1000**

**Tractor**

**\$500**

**Wagon**

**\$250**



# Halloween Double Feature

**Oct 21**

Approximately 300 attendees



Hocus Pocus has become an annual tradition in October. In 2022, we will also feature The Nightmare Before Christmas. One of the most anticipated events of the year, you have to claim your spot early. Before the movies start, there is a walk through haunted house, a trivia contest and a visit from some of the characters from the movies.

## Sponsorship Levels

**Sanderson**

**\$500**

**Skellington**

**\$250**

**Oogie-Boogie**

**\$100**



# Pumpkin Walk

**Oct 22**

Approximately 1000 attendees

Brookside Park's trail becomes a glowing wonder for our Pumpkin Walk. Pumpkin carvers bring us their artwork and get a goodie bag and FREE ticket to come back at night. Those in attendance vote for their favorite pumpkins - adults/kids. There are food trucks and a walk through haunted house and other fun Halloween things to do.

## Sponsorship Levels

**Jack O'Lantern**

**\$500**

**Haunted House**

**\$250**

**Luminary**

**\$100**



# Halloween in the Park

**Nov 1**

Approximately 2000 attendees



One of our most attended events of the year! Dover people LOVE their candy! This event features a Trunk or Treat (Golden Pumpkin for the crowd favorite!), food trucks, a walk through haunted house, costume parades (with prizes) and a fire pit with smore's. Your group or business is welcome to join us! It's a great way to be seen by a lot of folks at one time.

## Sponsorship Levels

**Frankenstein**

**\$1000**

**Dracula**

**\$500**

**Mummy**

**\$250**





# Veterans Breakfast

**Nov 11**

Approximately 50 attendees

Dover Township staff welcome Veterans from all of the armed services, and their families, to join us for a breakfast in your honor. This event started in 2021 after many years of trying. It is one of our favorites. We love hearing the stories of our local heroes. And we like being able to support your family in this way. Thank you!

## Sponsorship Levels

**Full Event Sponsor**

**\$500**



# Christmas in the Park

**Dec 16 - 18**



Approximately 1000 attendees

This event has become so popular that we are extending it for the whole weekend! We will feature a Sensory Santa night for our friends with special needs on Friday. In 2021, we partnered with a local train enthusiast and featured a train layout. Everyone LOVED it. This event also features photos with Santa, Christmas crafts, a hot chocolate bar, and lots of Christmas lights.

## Sponsorship Levels

**Conductor**

**\$1000**

**Sleigh**

**\$500**

**Rudolph**

**\$250**





# Advertise in the Dover Township Newsletter

Advertising opportunities are available in the Dover Township Newsletter.

The Dover Township Newsletter is mailed quarterly (January, April, July, October) to more than 9,000 households. Annual prices listed below (*sizes shown are approximate*).

Please contact Jenica at [jkroft@dovertownship.org](mailto:jkroft@dovertownship.org) or Chalet at [charris@dovertownship.org](mailto:charris@dovertownship.org) or 717-292-3634 for more information.

Business Card Size  
\$250

Quarter Page Size—\$450

Half Page Size—\$900

# Our 2021 Sponsors



*Thank you!*



GENERAL | RECREATION, INC.



UPMC

# Sponsorship Form

<input type="checkbox"/>	<b>BunnyFest</b>	\$500	\$250	\$50
<input type="checkbox"/>	<b>Take Me Fishing</b>	\$100	\$50	\$25
<input type="checkbox"/>	<b>Movies</b>	<i>Full Season-</i> \$3500 \$450 per movie		
<input type="checkbox"/>	<b>Red, White, &amp; BOOM!</b>	<i>Full Sponsor-</i> \$5000 \$1000 \$500		
<input type="checkbox"/>	<b>Summer Playground</b>	\$500	\$250	\$100
<input type="checkbox"/>	<b>Old Fashioned Carnival</b>	\$500	\$250	\$100
<input type="checkbox"/>	<b>Fall Fest</b>	\$1000	\$500	\$250
<input type="checkbox"/>	<b>Double Feature</b>	\$500	\$250	\$100
<input type="checkbox"/>	<b>Pumpkin Walk</b>	\$500	\$250	\$100
<input type="checkbox"/>	<b>Halloween in the Park</b>	\$1000	\$500	\$250
<input type="checkbox"/>	<b>Veterans Breakfast</b>			\$500
<input type="checkbox"/>	<b>Christmas in the Park</b>	\$1000	\$500	\$250
<input type="checkbox"/>	<b>Newsletter Ad</b>	\$900	\$450	\$250

**Total Due:** \_\_\_\_\_

**THANKYOU**



# Sponsorship Form

**Name of Business/Organization:** \_\_\_\_\_

*(please list name as you want it to appear on all marketing materials)*

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Grand Total** (from other side of paper): \_\_\_\_\_

Please make check payable to **Dover Township**. Contributions and forms may be dropped off or mailed to:

Dover Township Recreation  
2480 W. Canal Rd.  
Dover, PA 17315

As an authorized representative of the sponsor listed above, I agree to sponsor the event(s) indicated on the previous page. As a participant in the sponsorship program, I agree to supply a high-resolution camera-ready copy of my business/organization's logo (color and black/white jpg/png) for any promotional use as determined by the Dover Township Recreation Department. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and the Dover Township Recreation Department.

\_\_\_\_\_  
**Signature of Partner's Representative**

\_\_\_\_\_  
**Date**

Watch our websites and Facebook page for the most up to date information on our programs and events!



[www.dovertownship.org](http://www.dovertownship.org)

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@DoverTwp