DOVER TOWNSHIP

INDUSTRIAL COMMERCIAL DEVELOPMENT COMMITTEE

AUGUST 23, 2017

The Dover Township Industrial Commercial Development Committee (I/CDC) meeting for August 23, 2017, was brought to order at 4:00 PM by Chairman Shane Patterson in the Meeting Room of the Dover Township Municipal Building. Committee members present were, Michael Curley, John Popovich, Shane Patterson, Darryl Wagner, Brian Caden, Ashley Spangler Senior, Ashley Spangler Jr., Kim Hogeman and Michael Cashman. *Charles Benton and Kathy Herman were absent*. Township Representatives in attendance were Laurel Oswalt, Township Manager; Stephen Parthree, Township Supervisor, Johnyne McClary, Township Receptionist and Tiffany Strine, Township Secretary. There were no members of the public present. This meeting has been recorded for minute purposes only.

APPROVAL OF THE MAY 24, 2017 MEETING MINUTES

Motion by A. Spangler Senior and seconded by K. Hogeman to approve the May 24, 2017, I/CDC meeting minutes, as presented. **Passed** with 9 ayes

PUBLIC COMMENT

None to note.

BUSINESS ASSOCIATION/CHAMBER OF COMMERCE DEVELOPMENT

Manager Oswalt and J. Popovich had previously collaborated and extended an invitation to Mr. John McLucas to speak with the committee at a prior meeting regarding the implementation of a Business Association/Chamber of Commerce within the Township.

Manager Oswalt provided an overview to the committee on the outcome of Mr. McLucas's presentation. Mr. McLucas informed the committee that the Spring Grove Chamber of Commerce is designed around the school district lines within Spring Grove. The organization is a separate organization from the Township and is Board operated with a few champions of the organization as well. A breakfast meeting is held monthly where members gather. Seminars on business related topics have been offered and some business members have been used as speakers as well.

After-hours business events have been held where a member business allows a tour of their area business. Application fees are currently fifty (\$50.00) dollars and annual dues are currently one-hundred twenty (\$120.00) dollars. Some annual events that the Spring Grove Chamber has sponsored include Smoke in the Grove and a Business Expo/Job Fair at the local school.

Suggestion was made to Dover Township's potential Business Association/Chamber of Commerce to develop a brand, website, logo, By-Laws, Insurance for Officers, the filing of an

Internal Revenue Status as a 501C3, developing financials, soliciting for new members and so on. There were many beneficial sources cited by Mr. McLucas for this type of program and these sources consisted of the Main Street Program, the Department of Community and Economic Development, the York County Economic Alliance and the PA Downtown Organization.

Mr. John Popovich has inquired with Representative Seth Grove regarding the hosting of the first meeting of the business people within the area to establish a basis of interest for a Business Association/Chamber of Commerce development. Senator Mike Regan may also be considered and contacted to collectively sponsor and promote this event.

M. Cashman inquired as to how such a development may generate business within Dover.

Manager Oswalt added that by the implementation of a Business Association/Chamber of Commerce, many programs funding then becomes available. Development of a business district and improvements to it, such as fasad improvements or beautification projects would invite more business interest.

Chairman Patterson added the potential for networking and further extending local business services currently within the Township to others thus creating positive expansion.

Supervisor Stephen Parthree added the main aspect of value needs to be considered. S. Parthree stated that the Business Association/Chamber of Commerce should strongly and clearly present its value and frame work. Establishing a point person or person(s) should be considered as well.

Chairman Patterson called for a motion to elect volunteering committee members to head a committee to hold a meeting to gage the interest in starting a Dover Business Association/Chamber of Commerce.

The following members were selected to form this committee B. Caden, M. Curley, M. Cashman and C. Benton.

Motion by B. Caden and seconded by A. Spangler, Sr. to create and implement a Dover Business Association/Chamber of Commerce, as presented. **Passed** with 9 ayes

OTHER BUSINESS

DEVELOPMENT UPDATES

Manager Oswalt informed the committee of recent updates regarding development within the Township.

Manager Oswalt stated that two potential drive-thru style establishments, located in the area of Poplars Road and Hilton Avenue, applied for a Traffic Scoping to be performed by PENNDOT.

The proposed grocery store known as Lidl's is moving forward and has made changes to their model of store and will be implementing a new smaller prototype store design.

It was noted that the sale was successful and Dunkin Donuts will be moving forward with their land development plan. PENNDOT approval was sought and obtained to allow for the necessary access points to the new business.

NEXT INDUSTRIAL/COMMERCIAL DEVELOPMENT COMMITTEE MEETING TO BE HELD SEPTEMBER 27^{TH} , 2017

The meeting was adjourned at 5:10 PM by Chairman Shane Patterson.	
Respectfully submitted by:	
	Tiffany Strine, Recording Township Secretary