

DOVER TOWNSHIP
INDUSTRIAL COMMERCIAL DEVELOPMENT COMMITTEE
JANUARY 25, 2017

The Dover Township Industrial Commercial Development Committee (I/CDC) meeting for January 25, 2017, was brought to order at 4:00 PM by Chairman Shane Patterson in the Meeting Room of the Dover Township Municipal Building. Committee members present were Brian Caden, Michael Curley, Charles Benton, Shane Patterson, Ashley Spangler Jr., Darryl Wagner and Kim Hogeman. *Stephen Parthree, Michael Cashman and Ashley Spangler, Sr. were absent.* Peggy Bishop, John Popovich and Kathy Herman were present. Township Representatives in attendance were Laurel Oswalt, Township Manager; Georgia Sprenkle, Township Zoning Officer; Nathan Stone, Township GIS and Tiffany Strine, Township Secretary. There were no members of the public present. This meeting has been recorded for minute purposes only.

APPROVAL OF THE DECEMBER 14, 2016 MEETING MINUTES

Motion by Kim Hogeman and seconded by Brian Caden to approve the December 14, 2016, I/CDC meeting minutes, as presented. **Passed** with 10 ayes

PUBLIC COMMENT

None to note.

NEW COMMITTEE MEMBER – DARRYL WAGNER

Chairman Patterson introduced a new member to the committee. Darryl Wagner; a Dover Township resident and business owner, attended his first committee meeting this evening and gave a brief introduction of himself and his involvement within the community. Mr. Wagner was appointed a committee member at the Dover Township Board of Supervisors' meeting held on January 9th, 2017. Mr. Wagner stated that he is interested in helping the community attract business and bring more opportunities for growth to the community.

DISCUSSION REGARDING BRANDING OF COMMERCIAL DISTRICTS ALONG ROUTE 74

Manager Oswalt stated that the committee had previously discussed various dividing lines for district branding of various areas within the Township. Manager Oswalt stated that this process may help the community to create a more solid infrastructure with community initiatives and concepts. K. Hogeman proposed the idea of community branding and presented the committee with various handouts containing examples and features associated with branding ideas. K. Hogeman stated that branding may prove to be a great attraction tool for business growth within the Township. The committee reviewed the sample material and discussed various ideas and suggestions for visions the committee members are seeking.

The committee discussed various marketing, zoning and tax break strategies that would help to generate growth and various styles of business that these strategies would be suitable to accommodate. The committee voiced outlooks regarding the Industrial/Commercial Development Committee vision in which it promotes a community of diversified businesses that work well together.

DISCUSSION REGARDING DOVER TOWNSHIP AND DOVER BOROUGH GROWTH

Various committee members addressed the strong need for Dover Township and Dover Borough collaboration to strengthen community growth. The committee members brainstormed various strategies and thoughts to begin discussing visions for growth with both the Township and the Borough. The committee collectively decided to plan a future date, time and place to hold a meeting between the necessary Dover Township and Dover Borough representatives upon approval of the Dover Township Board of Supervisors.

Motion by C. Benton and seconded by K. Herman to approve a recommendation to hold a meeting between Dover Township and Dover Borough to share visions for growth together, as presented. **Passed** with 10 ayes

OTHER BUSINESS

Pennsylvania Department of Community and Economic Development – Meeting

Manager Oswald informed the committee that she has recently participated in a meeting with Mr. Kerry Kirkland from the Pennsylvania Department of Community and Economic Development. The meeting was with regards to funding programs for business development. Manager Oswald added that there are opportunities for the Township pertaining to programs like the Keystone Community Program, the Municipal Assistance Program and the Pennsylvania Downtown Program Membership. These programs have the potential to aid use with various economic initiatives. These programs also require various levels of commitment including funding resources.

The committee discussed the various programs and decided on the initiative the committee feels well worth pursuing. The committee collectively decided to pursue the option to join the Pennsylvania Downtown Program Membership.

Motion by C. Benton and seconded by K. Hogeman to approve the recommendation to the Dover Township Board of Supervisors to pursue a Pennsylvania Downtown Program Membership, as presented. **Passed** with 10 ayes

Discussion of the March Industrial/Commercial Development Committee Meeting Scheduling Conflict

Manager Oswald informed the committee that due to a scheduling conflict, she will be unable to attend the March Industrial/Commercial Development Committee Meeting.

The committee collectively decided not to hold the March Industrial/Commercial Development Committee meeting, as there will be no planned major topics to be discussed until the April meeting.

The meeting was adjourned at 5:30 PM by Chairman Shane Patterson.

Respectfully submitted by: _____

Tiffany Strine, Recording Township Secretary